LEARNING TO SAVE LIVES.
HIGH SCHOOL SCHOLARSHIP PROGRAM

DONATE BLOOD. SAVE LIVES.
As an active partner in your community, Central Blood Bank is dedicated to supporting local high schools through education and awareness of the need for blood donation and through volunteer opportunities for students and faculty to participate in the important act of donating blood.

Our community relies on local blood donations. Your students can impact hundreds of lives here in the Pittsburgh region in a single day and become eligible to earn educational scholarships.

Our partnership benefits your school’s scholarship fund, while supporting the blood needs of the entire community. Together, we can deliver a positive life lesson for high school students through their unselfish act of donating blood.

OVERVIEW AND GUIDELINES
Below is a list of qualifications for the 2013-2014 High School Scholarship Program:

• Each school must host an on-site blood drive a minimum of two times between July 1, 2013 and June 30, 2014.*
• Each blood drive must have a minimum of 50 participating donors.
  • For schools with a combined junior and senior population of 150 or less the minimum required is 30 participating donors.
• All blood drives hosted within 56 days of the previous blood drive will be considered a single blood drive.
• In every instance, high school students or a student group (e.g. National Honor Society, Student Council, Marching Band, etc.) must be involved in the pre-drive planning, recruitment of donors, implementation of details for the drive, along with a faculty or staff member serving as the main contact.

Your Central Blood Bank representative will provide blood donation education with classroom and/or assembly presentations. These presentations will educate your students on their importance to the community blood program, the need for blood donors and the donation process.

* Central Blood Bank defines an on-site blood drive as any blood drive that is held on school district property. This may include high schools, administrative buildings, elementary schools, or middle schools.
SCHOLARSHIP AWARD DISTRIBUTION
Each school will earn points for every participating donor. The following chart shows the award distribution based on the number of points earned.

<table>
<thead>
<tr>
<th>POINTS</th>
<th>60 - 80</th>
<th>81 - 100</th>
<th>101 - 125</th>
<th>126 - 150</th>
<th>151 - 200</th>
<th>201 - 250</th>
<th>251 - 300</th>
<th>301 +</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMOUNT</td>
<td>$500</td>
<td>$750</td>
<td>$1000</td>
<td>$1250</td>
<td>$1500</td>
<td>$2000</td>
<td>$2500</td>
<td>$3000</td>
</tr>
</tbody>
</table>

COMMUNITY PARTNERSHIP POINTS
Earn credit when friends and family participate at any Central Blood Bank Donor Center or mobile drive. Participants wishing to credit their visit to the High School Scholarship Program must mention the name of the school or school group code when participating. Credit will be applied to the previous drive held before June 30 of that year for friends and family who participate between drives. Any participation after June 30 will be credited to the next school year.

BONUS POINTS
Bonus points may be earned only once during a school year. Below is a list of ways you can earn more points:

EXISTING SCHOOLS
EARN 100 LIMITED TIME BONUS POINTS
by hosting a drive during pre-selected dates.
(Drive must meet High School Scholarship Program qualifications.)

Available dates:
July 1, 2013 - Sept. 30, 2013
Nov. 25, 2013 - Dec. 4, 2013

NEW SCHOOLS
EARN 100 BONUS POINTS
by joining the High School Scholarship Program for the first time* and hosting a minimum of two drives between July 1, 2013 and June 30, 2014.

* A first time school, is defined as a school that has not hosted a blood drive with Central Blood Bank in the past 18 months.

EARN 100 FREQUENCY BONUS POINTS
by hosting an additional drive over the prior school year. For example, high schools that have two drives must host a third drive; high schools that have three drives must host a fourth, etc.
(Additional drive must meet High School Scholarship Program qualifications.)
COMMUNITY SERVICE RECOGNITION
High school seniors who have at any Central Blood Bank Donor Center or mobile blood drive used their high school group code a minimum of four times will receive a Central Blood Bank Donor Recognition Award. This award consists of either a Central Blood Bank Red Graduation Cord to be worn by the student at graduation or a Central Blood Bank Recognition Certificate, as agreed upon by the individual high school.

SCHOLARSHIP FUND DISBURSEMENT
The contribution must be used as an award of a scholarship or scholarships for graduating students enrolling in an institute of higher education, and may be divided into increments at the discretion of the high school. These funds may be sent directly to the student’s choice of institute of higher learning, or the contribution can be made to the high school scholarship fund, or directly to the high school for the sole purpose of awarding a student scholarship.

The following information is required prior to the distribution of funds should your school qualify. This information will need to be provided to Central Blood Bank upon notification of your placement in the program:

- A written description of the process for student selection of candidates that would be awarded a scholarship.
- A written indication of preference for how to administer the scholarship contributions.

There are three options for your convenience:

1. Central Blood Bank can make the payment directly into your fiduciary general scholarship fund for your fund manager to award to a student for his/her educational needs. If you select this option, we will need the specific name of the scholarship fund and the address to ensure proper payment.

2. Central Blood Bank can make the payment directly to your high school for the sole purpose of awarding a student scholarship. If you select this option, we will need confirmation of the proper high school name and mailing address. We will also need your written acknowledgement (documented on the Acknowledgement of Scholarship Award) that the funds will be used solely for educational purposes.

3. Central Blood Bank can make the check directly payable to the scholarship winner’s school choice. If selecting this option, we will need the student’s name and contact information, their college/university choice, and the contact name/information at the chosen school.